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— 2026 DIGITAL VISIBILITY GUIDE —

Can AI See Your Website?

The SEO + GEO Website Checklist for 2026

- ✔ Rank higher on Google
- ✔ Get discovered by AI tools like ChatGPT & Gemini
- ✔ Build trust and authority online

Created by Olga Artyshchuk | Viberance Agency | viberanceagency.com

Your Website Basics

Check all that apply:

- [ ] Website loads in under 3 seconds
- [ ] Mobile-friendly on all devices
- [ ] Secure HTTPS connection
- [ ] Easy-to-navigate menu
- [ ] Contact information visible
- [ ] Every service has its own page
- [ ] No broken links
- [ ] Clear calls-to-action on every page

Section 01 Score: ___ / 8

Can Google Understand Your Website?

Check all that apply:

- [ ] Unique page titles on every page
- [ ] Meta descriptions added
- [ ] Proper heading structure (H1, H2, H3)
- [ ] Internal links between pages
- [ ] Keyword-focused service pages
- [ ] Optimized image alt text
- [ ] Google Business Profile optimized
- [ ] Reviews collected regularly

Section 02 Score: ___ / 8

Can AI Understand Your Business?

Check all that apply:

- [ ] Clearly explain what you do
- [ ] Clearly explain who you help
- [ ] Clearly explain your process
- [ ] Service pages answer common questions
- [ ] FAQ section included
- [ ] Case studies or success stories published
- [ ] Expertise and credentials displayed
- [ ] Website written in plain, conversational language

Section 03 Score: ___ / 8

Would AI Recommend You?

Check all that apply:

- [ ] Client testimonials visible
- [ ] Real project examples shown
- [ ] About page includes your story
- [ ] Contact page is complete
- [ ] Business location/service area listed
- [ ] Consistent branding across platforms
- [ ] Social media profiles linked
- [ ] Fresh content added regularly

Section 04 Score: ___ / 8

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Your AI Visibility Score

Add up your checks from all 4 sections:

0 – 15 ✓
Your website may be difficult for both Google and AI to understand.

16 – 24 ✓
Good foundation, but there are opportunities to improve visibility.

25 – 32 ✓
Your website is well-positioned for modern search and AI discovery!

TOTAL SCORE: ___ / 32

Ready to Improve Your Score?

We help small businesses get found on Google and recommended by AI. Book a free website audit and we'll show you exactly what to fix.

Book Your Free Audit →

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